

THIS SWEEPSTAKES IS INTENDED FOR PLAY IN THE UNITED STATES ONLY AND WILL BE GOVERNED BY U.S. LAW. DO NOT ENTER UNLESS YOU ARE ELIGIBLE AND LOCATED IN THE UNITED STATES AT THE TIME OF PARTICIPATION.

**PASS THE BALL SWEEPSTAKES
("SWEEPSTAKES")
OFFICIAL RULES**

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED. BY ENTERING, ENTRANT AGREES TO BE BOUND BY THESE OFFICIAL RULES AND THE DECISIONS OF THE SPONSOR, WHICH SHALL BE FINAL IN ALL RESPECTS.

1. ELIGIBILITY: The Sweepstakes is open only to legal U.S. residents residing in one of the fifty (50) United States or the District of Columbia who are eighteen (18) years of age or older (19 or older for Alabama and Nebraska residents) at the time of entry and have a valid US drivers license or government issued photo ID. The following persons are not eligible to participate: employees, contractors, directors and officers of Frito-Lay, Inc. ("Sponsor"), Genesco Sports Enterprises, Inc. ("Administrator"), each of their respective parent, subsidiary and affiliated companies, distributors, Web design, advertising, fulfillment, judging and promotion agencies involved in the administration, development, fulfillment and execution of this Sweepstakes (collectively, "Promotion Parties"), and the immediate family members (spouse, parent, child, sibling, grandparent, and/or "step") of each and those living in their same households (those persons whether related or not who live in the same residence for at least three months during the twelve-month period preceding the start date of the Sweepstakes).

2. SWEEPSTAKES OVERVIEW: The Sweepstakes consists of an Instant-Win Game and multiple random drawings. The Instant-Win Game will be available to play throughout the entire Sweepstakes Period (as defined below), and only the Instant-Win Prizes will be awarded for the Instant-Win Game. The random drawings consist of nine (9) Entry Period Drawings in which Secondary Prizes shall be awarded; the Grand Prize Drawing in which the FIFA World Cup Qatar 2022™ Finals Trip Grand Prize shall be awarded; and the Final Drawing in which the Final Drawing Prizes shall be awarded. See below for all details.

3. SWEEPSTAKES TIMING: The Sweepstakes begins on October 17, 2022 at 10:00:00 a.m. Central Time ("CT") and ends on December 17, 2022 at 11:59:59 p.m. CT ("Sweepstakes Period"). The Sweepstakes Period consists of nine (9) entry periods (each an "Entry Period") as outlined in the table below, in addition to the timing associated with the collection of entries for the Grand Prize Drawing and Final Drawing (both defined in Section 6). The time clock of the computer administering this Sweepstakes is the official timekeeping device for this Sweepstakes.

IMPORTANT: Entries must be properly received and recorded by 11:59:59 p.m. CT on November 10, 2022 to be eligible for the Grand Prize Drawing.

Entry Period	Start Date	End Date	Drawing Date
1	10/17/22, 10:00:00 a.m. CT	10/23/22, 11:59:59 p.m. CT	10/24/22
2	10/24/22, 12:00:00 a.m. CT	10/30/22, 11:59:59 p.m. CT	10/31/22
3	10/31/22, 12:00:00 a.m. CT	11/06/22, 11:59:59 p.m. CT	11/07/22
Grand Prize- FIFA Trip	10/17/22, 10:00:00 a.m. CT	11/10/22, 11:59:59 p.m. CT	11/11/22
4	11/07/22, 12:00:00 a.m. CT	11/13/22, 11:59:59 p.m. CT	11/14/22

5	11/14/22, 12:00:00 a.m. CT	11/20/22, 11:59:59 p.m. CT	11/21/22
6	11/21/22, 12:00:00 a.m. CT	11/27/22, 11:59:59 p.m. CT	11/28/22
7	11/28/22, 12:00:00 a.m. CT	12/04/22, 11:59:59 p.m. CT	12/05/22
8	12/05/22, 12:00:00 a.m. CT	12/11/22, 11:59:59 p.m. CT	12/12/22
9	12/12/22, 12:00:00 a.m. CT	12/17/22, 11:59:59 p.m. CT	12/19/22
Final Drawing	10/17/22, 10:00:00 a.m. CT	12/17/22, 11:59:59 p.m. CT	12/19/22

4. TO ENTER: During the Sweepstakes Period, visit FritoLayScore.com (“Web Site”) and follow the on-screen instructions to register (by inputting your date of birth and email address) and properly submit an entry to play for a chance to win an Instant-Win Prize and to receive one (1) entry into the random drawing(s).

See Section 6 for drawing details and Section 7 for prize details. **Limit one (1) entry per person/email address per day.** A “day” is defined as the twenty-four (24) hours between 12:00:00 a.m. CT and 11:59:59 p.m. CT of the same day with the exception of the first day of the Sweepstakes Period which shall begin at 10:00:00 a.m. CT and end at 11:59:59 p.m. CT of the same day.

Bonus Entries: Upon submitting an initial entry, entrants may follow the online instructions to gain bonus entries by “Sharing” the Sweepstakes. Each entrant is allowed up to four (4) bonus entries per day. A bonus entry is not eligible for the Instant-Win Game and shall only count towards the applicable/subsequent random drawings based on the time the bonus entry was received and recorded.

Entrants may also access the Web Site by scanning the code found on displays advertising the Sweepstakes. An entrant cannot participate solely by scanning the code. Entrants must have a smart phone or other web-enabled device with a camera feature or code reader application and may incur data charges from their wireless service provider for each use of the code, depending on their service plan. Check with your wireless service provider for details on these and any other applicable charges. Entrants are solely responsible for any such wireless or data charges associated with such use, including the downloading (if applicable) and use of the code reader. If you do not have a code reader on your phone or device, search for one in your mobile device’s application store to find available code readers for your phone or device. Code readers may not be available on all devices. Mobile entry is not required to submit an entry or win a prize in this Sweepstakes.

All entrants must have a valid email address. Multiple entrants may not share the same email address. A potential winner may be required to provide identification sufficient to show that he or she is the authorized account holder of such account. Each entry must be manually key stroked and/or manually entered by the individual entrant. Automated and/or repetitive electronic submission of entries (including but not limited to entries made using any script, macro, bot or sweepstakes service) will be disqualified and transmissions from these or related email addresses or IP addresses may be blocked. If it is discovered that an entrant used multiple email addresses, phone numbers and/or mailing addresses or manipulated such information for the purpose of obtaining more than the stated number of entries or prizes, that person will be disqualified and any prize won shall be forfeited.

5. INSTANT-WIN GAME - INSTANT-WIN PRIZE WINNER SELECTION: Randomly-selected times, during the Sweepstakes Period, will be chosen by the Administrator, and the first entrant who submits an entry in accordance with these Official Rules (whose entry is properly received and recorded by Administrator’s computer at or immediately after a randomly selected time) will win an Instant-Win Prize (subject to verification). If your computer screen or mobile device displays a prize-winning message, you are a potential winner of the indicated Instant-Win Prize (subject to verification). If your computer screen

or mobile device displays a non-winning prize message, you are not a winner of an Instant-Win Prize. Odds of winning an Instant-Win Prize depend on the number of eligible entries received and the order in which they are received.

6. RANDOM DRAWINGS:

- **Entry Period Drawings:** Potential Secondary Prize winners will be selected for each Entry Period in a random drawing on or about each Drawing Date listed in Section 2 from among all eligible entries received for the corresponding Entry Period (each an "Entry Period Drawing"). See Section 7 for the number of Secondary Prizes awarded per Entry Period. Entries will carry forward to subsequent Entry Period Drawings, to the Grand Prize Drawing and to the Final Drawing.
- **Grand Prize Drawing:** The potential FIFA World Cup Qatar 2022™ Finals Trip Grand Prize winner will be selected in a random drawing on or about November 11, 2022 from among all eligible entries received by 11:59:59 p.m. CT on November 10, 2022 ("Grand Prize Drawing").
- **Final Drawing:** The potential Final Drawing winners will be selected in a random drawing to be held on or about December 19, 2022 from among all eligible entries received throughout the entire Sweepstakes Period ("Final Drawing"). For clarity: The Grand Prize winner is not eligible for the Final Drawing in accordance with the prize limits set forth below.

All random drawings will be conducted by the Administrator, whose decisions are final in all matters relating to this Sweepstakes. Odds of winning depend on the number of eligible entries received for a given drawing. Limit one (1) Instant-Win Prize per person/household for the entire Sweepstakes Period. Limit one (1) Secondary Prize per person/household per Entry Period. Limit one (1) Grand Prize or one (1) Final Drawing Prize per person/household. The Grand Prize winner is not eligible to win a Final Drawing Prize. A winner of an Entry Period Prize is eligible to win the Grand Prize or a Final Drawing Prize.

7. PRIZE DETAILS:

INSTANT-WIN PRIZES:

- 5,000 Instant-Win Prizes will be awarded, each consisting of one (1) coupon good for one (1) free Frito-Lay product (any variety/size). Approximate Retail Value ("ARV") of each Instant-Win Prize: \$5.09.

SECONDARY PRIZES: The Secondary Prizes are listed below as follows: Prize quantity total; and allocated amount to be awarded per Entry Period / Prize description / ARV of each prize.

- **581 total; 20 awarded for Entry Periods 1, 2, 3, 5, 6, and 7; 145 awarded for Entry Periods 4 and 8; and 171 awarded for Entry Period 9).** / One (1) jersey. Prize will contain either a Frito-Lay or Quaker brand logo and/or FIFA logo. / ARV: \$80.00.
- **499 total; 55 awarded for Entry Periods 1, 2, 4, 5 and 9; and 56 awarded for Entry Periods 3, 6, 7 and 8).** / One (1) adidas® branded jacket. / ARV: \$65.00.
- **146 total; 20 awarded for Entry Periods 1, 2, 4, 5, 6 and 8; and 26 awarded for Entry Period 9).** / One (1) duffle bag. Prize will contain either a Frito-Lay or Quaker brand logo and/or FIFA logo. / ARV: \$50.00.
- **499 total; 55 awarded for Entry Periods 1, 2, 4, 5 and 9; and 56 awarded for Entry Periods 3, 6, 7 and 8).** / One (1) adidas® branded duffle bag. / ARV: \$50.00.
- **499 total; 55 awarded for Entry Periods 1, 2, 4, 5 and 9; and 56 awarded for Entry Periods 3, 6, 7 and 8).** / One (1) adidas® branded water bottle. / ARV: \$30.00.
- **499 total; 55 awarded for Entry Periods 1, 2, 4, 5 and 9; and 56 awarded for Entry Periods 3, 6, 7 and 8).** / One (1) adidas® branded t-shirt. / ARV: \$25.00.

- **499 total; 55 awarded for Entry Periods 1, 2, 4, 5 and 9; and 56 awarded for Entry Periods 3, 6, 7 and 8).** / One (1) adidas® branded hat. / ARV: \$20.00.
- **224 total; 25 awarded for Entry Periods 1 through 8; and 24 awarded for Entry Period 9.** / One (1) adidas® soccer ball. / ARV: \$20.00.
- **596 total; 60 awarded for Entry Periods 1 through 8; and 116 awarded for Entry Period 9).** / One (1) soccer ball. Prize will contain either a Frito-Lay or Quaker brand logo and/or FIFA logo. / ARV: \$20.00.
- **196 total; 20 awarded for Entry Periods 1 through 8; and 36 awarded for Entry Period 9.** / One (1) scarf. Prize will contain either a Frito-Lay or Quaker brand logo and/or FIFA logo. / ARV: \$15.00.

For all Secondary Prizes: Winner does not receive his or her choice of item, logo/brand, or size. No substitutions allowed.

GRAND PRIZE (FIFA WORLD CUP QATAR 2022™ FINALS TRIP):

- **One (1) Grand Prize will be awarded (for Entry Period 4),** consisting of a trip for winner and winner's one (1) guest to Qatar to attend the FIFA World Cup Qatar 2022™ Finals ("Game"). Travel dates: December 14, 2022 – December 19, 2022. The trip consists of round-trip coach air transportation for winner and one (1) guest (originating from a major airport nearest winner's home); double-occupancy hotel accommodations for four (4) nights; two (2) tickets to the December 17, 2022 and December 18, 2022 matches; two gift bags and \$1,000.00 USD (awarded in the form of a check, payable to winner prior to travel).

Winner and winner's guest must have all necessary identification and/or travel documents (e.g. passport and/or valid U.S. driver's license) required for travel. **Winner and guest must possess a passport valid for at least six (6) months on date of travel and will be required to submit a copy of their valid passports to Sponsor or Sponsor's representative at the time travel arrangements are being made and no later than November 30, 2022.** All passport and government fees are solely the responsibility of the winner and their guest.

Winner and winner's guest will also receive a Hayya Card (Fan ID), subject to completion (by winner and guest) and approval (by the governing authority), which will provide entry to stadium (with a valid match ticket), entry to Qatar, access to public transport on match days and smart journey planning (via the Hayya app). Winners will be required to apply for the Hayya Card which can be done via the Hayya app. For complete details, visit <https://hayya.qatar2022.qa/>. Travel visa not required for the Grand Prize.

ARV of Grand Prize: \$14,380.00 USD, depending on winner's point of departure and destination airport.

Additional Grand Prize Conditions: Ground transportation, upgrades, meals, gratuities, souvenirs, luggage fees, and all other expenses not specified herein are solely the winner's responsibility. A minor child may accompany winner as a guest only if minor's parent or legal guardian is the winner. Minor must be accompanied at all times during any and all prize-related travel and events by minor's parent or legal guardian. The guest (or his/her parent or legal guardian if guest is a minor) must complete and return a Liability/Travel Release prior to Sponsor's designated travel agency making travel arrangements. Once the guest is selected, he or she may not be substituted, except in Sponsor's sole and absolute discretion. Travel and accommodations are subject to availability and change. If winner is unable or unwilling to travel on the specified dates, the prize may be forfeited and awarded to an alternate winner. All travel and prize-related events subject to availability and restrictions. Selection of airport, airline and overnight accommodations are at Sponsor's sole discretion. Winner may be required to provide a credit card prior to check-in of accommodations and is solely responsible for all incidental charges and may be required to sign an additional liability release for the use of the accommodations. Sponsor assumes no responsibility for canceled, delayed, suspended or rescheduled events (including, but not limited to airline flights and FIFA World Cup Qatar 2022™ Finals matches) or any act or omissions whatsoever by the air carriers, hotels, venue operators,

transportation companies, prize providers or any other persons providing any prize-related services or accommodations beyond its control. Airline tickets are non-refundable/non-transferable and are not valid for upgrades and/or frequent flyer miles. Seating assignments on plane and at the matches are at Sponsor's sole discretion. All airline tickets are subject to flight variation, work stoppages, and schedule or route changes. Sponsor is not responsible for changes in the schedule of any element of the prize or for any expenses incurred as a consequence of flight cancellation or delay. Sponsor is not responsible and will have no liability if the winner and/or his or her guest is for any reason not permitted to travel by the relevant airport authorities or misses a flight or other travel element. Winner and guest must travel on same itinerary. Winner is responsible for any loss of prize or portion of any prize after it has been delivered. Sponsor will not replace any lost or stolen portions of the prize. An unclaimed and/or unused prize element will remain the property of Sponsor. Winner understands that there are inherent risks involved in travel and that these risks may be present before, during and after the trip. Winner must accept prize as stated by Sponsor or prize may be forfeited.

Winner and guest irrevocably waive all claims against the Sponsor and agree that the Sponsor will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes, the prizes awarded, personal injury, or wrongful death, a potentially heightened risk of exposure to communicable diseases, viruses, bacteria or illnesses (including, without limitation, COVID-19) and the causes thereof, and sickness arising as a result of entrant's participation in the Sweepstakes and related prize activities, wherever, whenever or however the same may occur. Winner must abide by all federal, state and local COVID-19 guidelines while attending the prize event. Winner and guest must pass any required medical testing, if any, and abide by all requirements, at any time, that may be required or recommended by any government agency, airline, venue, or hotel, including, without limitation, passing one or more COVID-19 tests, including, but not limited to antigen and screening tests, and testing negative for COVID-19 and/or having COVID-19 vaccine(s) and booster. Winner and guest fully understand that (a) the novel coronavirus SARS-CoV-2 and any resulting disease (together with any mutation, adaptation or variation thereof, "COVID-19") is extremely contagious and there is an inherent risk of exposure to COVID-19 in any place where people are or have been present; (b) no precautions, including any protocols that will be implemented from time to time by the Sponsor or Promotion Parties (collectively, the "Protocols"), can eliminate the risk of exposure to COVID-19; (c) while people of all ages and health conditions have been adversely affected by COVID-19, certain people have been identified by public health authorities as having greater risk based on age and/or underlying medical conditions; and (d) exposure to COVID-19 can result in being subject to quarantine requirements, illness, disability, other short-term and long-term health effects, and/or death, regardless of age or health condition. Winner and guest may also be required to execute any assumption of risk and/or other documents relating to COVID-19 or he/she may not be permitted to use the prize.

If Sponsor so elects, winner and his/her guest may be required to submit to a confidential background check to help ensure that the winner and his/her guest will not pose a safety threat or, in the Sponsor's sole discretion, bring the Sponsor into public disrepute, contempt, scandal or ridicule or reflect unfavorably on the Sponsor. Sponsor reserves the right to disqualify the winner based on the results of his/her background check. If requested, the winner and winner's guest agree to sign waiver forms authorizing the release of personal and background information.

Winner and guest must abide by and respect all local laws and customs (i.e. alcohol consumption, dress codes) and abide by all venue policies. Sponsor and/or venue operator reserves the right to revoke full or partial prize from winner and/or any guest who it and/or venue personnel may deem, in their sole discretion, to have violated any venue policy or law, and/or may bring Sponsor and/or venue operator into disrepute.

FINAL DRAWING PRIZES:

- **One (1) Final Drawing Prize #1 will be awarded**, consisting of one (1) of each of the following items branded with adidas® logo: t-shirt, jacket, hat, water bottle, duffel bag, and soccer ball. Winner does not receive his or her choice of size. No substitutions allowed. ARV of the Final Drawing Prize #1: \$210.00.
- **Four (4) Final Drawing Prize #2 will be awarded**, each consisting of one (1) of each of the following items with either a Frito-Lay or Quaker brand logo and/or FIFA logo on each item:

soccer ball, jersey, scarf, and duffle bag. Winner does not receive his or her choice logo/brand or size. No substitutions allowed. ARV of each Final Drawing Prize #2: \$165.00 each.

Winners must accept prize as stated by Sponsor or prize will be forfeited and awarded to an alternate winner. Any difference between the stated ARV and actual value of a prize will not be awarded. Total ARV of all prizes is \$208,630.00.

8. WINNER NOTIFICATION:

For Instant-Win Prize winners: The potential Instant-Win Prize winners will receive an email within forty-eight (48) hours of receiving a prize-winning message during their online session at the Web Site. The email will provide information regarding how to claim the Instant-Win Prize. All Instant-Win Prizes must be claimed within five (5) calendar days of email notification or prize may be forfeited. Instant-Win Prizes will be shipped within eight (8) to twelve (12) weeks of winner verification.

For the Grand Prize winner: The potential Grand Prize winner will be notified by email. The email will provide information regarding how to claim their prize. The Grand Prize must be claimed within three (3) calendar days of email notification or prize may be forfeited and awarded to an alternate winner. As part of the prize-claim process the potential winner will be required to complete, sign and return an IRS Form W-9 (including their social security number) and an Affidavit of Eligibility/Liability Release with (where lawful) a publicity release within the same three (3) calendar day time period. Failure to return the Affidavit within three (3) calendar days may result in prize forfeiture and the awarding of the prize to an alternate winner (time permitting).

For Final Drawing Prize and Secondary Prize winners: The potential winners will be notified by email and must respond to the email notification (as stated within the notification) within five (5) calendar days or prize may be forfeited and awarded to an alternate winner. Final Drawing Prizes #1 and Prize #2 and Secondary Prizes will be shipped within eight (8) to twelve (12) weeks of winner verification.

For all winners: Sponsor and Promotion Parties are not responsible for suspended or discontinued Internet or wireless service or a change in winner's phone number or email address, which may result in a potential winner not receiving prize notification. If any prize notification or prize is returned as undeliverable, if a potential winner does not respond to the notification (as instructed within the notification), if a potential winner cannot be verified or is otherwise unable to accept the prize as stated, prize may be forfeited and awarded to an alternate winner (time permitting for the Grand Prize). Sponsor and Promotion Parties are not responsible for any undelivered emails, including without limitation, emails that are not received because of the winner's privacy or spam filter settings which may divert any Sweepstakes email, including any winner notification email, to a spam or junk folder. Upon forfeiture for any reason, no compensation will be given.

9. LIMITATIONS OF LIABILITY AND RELEASE: No liability or responsibility is assumed by Sponsor or Promotion Parties resulting from entrant's participation in or attempt to participate in the Sweepstakes or ability or inability to upload or download any information in connection with the Sweepstakes. No responsibility or liability is assumed by Sponsor or Promotion Parties for technical problems or technical malfunction arising in connection with any of the following occurrences which may affect the operation of the Sweepstakes: Hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless or Internet connectivity or other online or network communication problems; errors or limitations of any Internet or wireless service providers, servers, hosts or other providers; garbled, jumbled or faulty data transmissions; failure of any online transmissions to be sent or received; lost, late, delayed or intercepted transmissions; inaccessibility of the Web Site in whole or in part for any reason; traffic congestion on the Internet or Web Site; unauthorized human or non-human intervention of the operation of the Sweepstakes, including without limitation, unauthorized tampering, hacking, theft, virus, bugs, or worms; or destruction of any aspect of the Sweepstakes, or loss, miscount, misdirection, inaccessibility or unavailability of the Web Site or an entrant's email account used in connection with the Sweepstakes. Sponsor or Promotion Parties are not responsible for any printing, typographical, technical, computer, network or human error which may occur in the administration of the Sweepstakes, the uploading, the processing of entries, the announcement of the prizes or in any Sweepstakes-related materials. Use of Web Site is at user's own risk. Sponsor and Promotion Parties are not responsible for any personal injury or property damage or losses of any kind which may be sustained to user's or any other person's computer or web-enabled device resulting from participation in the Sweepstakes. In the event of an identity dispute of an entrant, the entry will be considered made by the authorized account holder of the email account the entry is submitted from at the time of entry. The "authorized account

holder” is the person who is assigned to the email account by the online service provider. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL, CONSEQUENTIAL, OR OTHER DAMAGES; AS A RESULT, THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU, AND THE FOREGOING PARAGRAPHS SHALL NOT APPLY TO A RESIDENT OF NEW JERSEY TO THE EXTENT DAMAGES TO SUCH NEW JERSEY RESIDENT ARE THE RESULT OF SPONSOR OR PROMOTION PARTIES’ NEGLIGENT, FRAUDULENT OR RECKLESS ACT(S) OR INTENTIONAL MISCONDUCT.

10. RELEASE OF LIABILITY: By participating in the Sweepstakes, entrants agree (a) to release Sponsor and Promotion Parties and each of their respective parent companies, subsidiaries, affiliates, officers, directors, employees, governors, owners, distributors, retailers, agents, assignees, advertising/promotion agencies, and representatives, from any and all claims or actions of any kind whatsoever for injuries, damages or losses to persons and property, including bodily injury and death, arising from or relating to such entrant’s participation or inability to participate in the Sweepstakes; (b) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (c) all causes of action arising out of or connected with this Sweepstakes, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (d) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding attorneys’ fees and court costs. By accepting a prize, winners (a) agree that Sponsor, the Promotion Parties, FIFA, and all of their respective officers, directors, employees, representatives and agents will have no liability whatsoever for, and shall be held harmless by winner against, any liability for injuries, losses or damages of any kind to persons or property resulting in whole or in part, directly or indirectly, from participation in the Sweepstakes; from acceptance, possession, misuse or use of any prize, including travel thereto and (b) grant to Sponsor and those acting under Sponsor’s authority, and each of their respective designees the right to use his or her name, photograph, likeness, voice, image, statements, biographical information, at any time or times, for advertising, trade, publicity and promotional purposes in any media now known or hereafter discovered, worldwide, including the Internet without review, notification or approval, and additional compensation or consideration, unless prohibited by law. Sponsor and Promotion Parties are not liable in the event that any portion of the Sweepstakes (including any prize) is compromised, modified or canceled due to pandemics or epidemics, outbreaks of infectious disease or any other public health crisis including quarantine measures of any government authority or other restrictions, weather, fire, strike, acts of war or terrorism, government restriction, or any other condition beyond their control (a “Force Majeure Event”).

11. DISCLAIMER: No more than the stated number of prizes will be awarded. In the event that production, programming, seeding, printing or any other reasons cause more than the stated number of prizes, set forth in these Official Rules, to be available and/or claimed, Sponsor reserves right to award only the stated number of prizes.

12. GENERAL CONDITIONS: Winners are solely responsible for any taxes on their prize, if any. The Grand Prize winner will be required to give their social security number to the Administrator as a condition of receiving the prize and will receive an IRS Form 1099 for the retail value of their prize. No cash equivalent or substitution of any prize is offered, except at the sole discretion of the Sponsor. No transfer of a prize is permitted. Unclaimed prizes will not be awarded. If a prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute prize with another prize of equal or greater value. Prizes are awarded “as is” with no warranty or guarantee, either expressed or implied by Sponsor, except manufacturer’s standard written warranty included in the prize packaging, if any. If for any reason the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, Sponsor reserves the right to (a) cancel, suspend and/or modify the Sweepstakes, or any part of it, and (b) disqualify any individual who is responsible for such action. If terminated, Sponsor may, in its sole discretion, determine the winners from among all eligible entries received up to time of such action in a manner as determined by the Administrator. This Sweepstakes is offered only in the United States and all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant’s rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of State of Texas, without giving effect to any choice of law or conflict of law rules. By entering, entrants consent to the jurisdiction and venue of the federal, state and local courts for Collin or Dallas Counties, Texas.

Please see Sponsor’s privacy policy located at <https://contact.pepsico.com/fritolay/privacy-policy> for details of Sponsor’s policy regarding the personal information collected in connection with this

Sweepstakes. Additionally, any communication between entrant and Sponsor or its agencies regarding this Sweepstakes (e.g., phone calls, text messages, chats, emails, etc.) may be recorded for quality assurance and training purposes. Winners' names will be included in a publicly available winners' list.

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER OR VANDALIZE A WEB SITE OR INTERFERE WITH THE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

13. WINNER'S LIST: For the names of the winners, send a self-addressed, stamped envelope to be received by January 20, 2022 to: Pass The Ball Sweepstakes Winner's List, c/o GSE, PO Box 130, Dept. 22-8105-02, Glencoe, MN 55336-0130.

14. SPONSOR: Frito-Lay, Inc., 7701 Legacy Drive, Plano, TX 75024-4099.

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