THE TIDE / CLEAN CLOAK QUEST
SWEEPSTAKES OFFICIAL RULES
NO PURCHASE NECESSARY TO ENTER THE SWEEPSTAKES. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING.

1. **Timing:** The Tide / Clean Cloak Quest Sweepstakes (the "**Sweepstakes**") begins 8:00 a.m. Eastern Time ("**ET**") on May 11, 2022 and ends at 11:59 p.m. ET on June 12, 2022 or when 150,000 registrations have been received, whichever occurs first (the "**Sweepstakes Period").** Sponsor's computer is the official time-keeping device for the Sweepstakes.

2. **Eligibility**: The Sweepstakes is open only to legal residents of the United States and the District of Columbia who are 18 years of age or older as of the last day of the month prior to date of entry. Employees of The Procter & Gamble Distributing LLC (the "**Sponsor**"), Don Jagoda Associates ("**Administrator**"), Marvel Studios, Marvel Entertainment, The Walt Disney Company, their respective parents, subsidiaries, divisions, affiliates, suppliers, distributors and advertising, promotional and judging agencies, and their immediate family members (spouses, parents, children, and siblings and their spouses) and household members of each (whether related or not), are not eligible to participate or win. Void where prohibited by law. All federal, state and local laws and regulations apply.

3. **How to Enter: No purchase necessary.** During the Sweepstakes Period, you may enter by visiting www.tidecleanquest.com (the "website") and completing the steps to create an account to receive one (1) entry into the Sweepstakes. Once your account is created, you will have the opportunity to take part in a series of three (3) on-screen activities. If you complete all three (3) on-screen activities, you will earn one (1) additional entry in the Sweepstakes. Upon completing the on-screen activities, you will receive a link to share to your social channels or via email to invite friends to visit the website and create an account. If you share the link and a friend creates an account through your link before 150,000 registrations are received in the Sweepstakes, you will receive one (1) bonus entry into the Sweepstakes. Limit one (1) entry for signing up, one (1) additional entry for completing the on-

screen activities and one (1) bonus entry per person during the Sweepstakes Period for a maximum of three (3) entries per person. Entries, additional entries and bonus entries will be collectively referred to as "entries". Any attempt by any entrant to enter by using multiple/different email addresses, identities, registrations and logins, or any other methods will void such entries and that entrant may be disqualified. Use of any automated or computer system to participate online is prohibited and will result in disqualification. Normal Internet/phone access and data/usage charges imposed by your online/phone service may apply.

4. **Privacy:** Information collected from entrant is subject to Sponsor's Privacy Policy at https://www.pg.com/privacy/english/privacy_statement.shtml. This section does not limit any other consent(s) that an entrant may provide the Sponsor in relation to the collection, use and/or disclosure of their personal information.

5. **Selection Process:** Thirty (30) winners will be selected from among all eligible entries received during the Sweepstakes Period on or about June 13, 2022. The drawing will be conducted by Administrator, whose decisions are final on all matters relating to the Sweepstakes. Odds of winning are dependent upon the total number of eligible entries received during the Sweepstakes.

6. **Winner Notification/Prize Redemption:** By participating in this Sweepstakes, entrants expressly agree to electronic communications with the Sponsor and/or Administrator for the purposes of administrating this Sweepstakes. Potential winners will be notified by email on or about the drawing date listed in section 5 and must reply to the email confirming their eligibility and providing a mailing address within five (5) business days. Failure to reach a potential winner within five (5) business days of notification, return notification or prize as undeliverable, or a potential winner otherwise does not meet all Sweepstakes conditions, will result in all rights to the prize to be forfeited and an alternate winner may be selected from among all eligible entries received . Unclaimed prizes will not be awarded. No correspondence pertaining to this Sweepstakes will be entered into except with potential winners. Prizes will be mailed to winners within 4-6 weeks of winner confirmation.

7. **Prize and Approximate Retail Value ("ARV"):** A total of thirty (30) prizes to be awarded. Each winner will receive a year's worth of Tide PODs Original, awarded in the form of four (4) 112 count tubs of Tide PODs Original. The ARV of each prize is $109.06. The prize must be accepted as awarded. No transfer, substitution, refund or cash equivalent for the prize will be permitted, except at the sole discretion of the Sponsor and in such circumstance, an alternate prize of similar value (as determined solely by Sponsor) will be awarded and the Sponsor's obligation to the winner will be fulfilled, and no other additional compensation will be provided. Actual value of prize may vary based on local market conditions. Winners will not be entitled to receive any monetary difference between actual prize and the stated approximate retail value. Winner acknowledges that the only warranty applicable to the prize is the normal warranty from the manufacturer. Limit one (1) prize per person.

8. **General rules:** By participating in the Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of the Sponsor and/or Administrator which are final and binding. Winning a prize is contingent upon fulfilling all requirements set forth herein. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control. Entries become the property of the Sponsor and none will be acknowledged or returned. The Sponsor accepts no liability for printing errors on material(s) distributed for this Sweepstakes nor will any responsibility be taken for lost or late entries or for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the Sponsor, users or by any of the equipment or programming associated with or utilized in any website , ad, or the Sweepstakes or by any human error which may occur in the processing of the entries in the Sweepstakes or for any liability for damage to any computer system resulting from participation in, accessing or downloading information or any other activity in connection with any website, and/or the Sweepstakes. In the event of a dispute as to any entry, the authorized account holder of the email

address submitted at the time of entry will be deemed to be the entrant (i.e. the person who is assigned to an email address by an internet access provider, on-line service provider or other organization responsible for assigning email addresses for the domains associated with the submitted email address). Winners may be required to show proof of being the authorized account holder of the email address provided at time of entry. Proof of entering information via the website does not constitute proof of delivery or receipt of such information. Sponsor is not responsible for the failure of any entry to be received by Sponsor on account of technical problems or congestion on the internet or at any website. The Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Sweepstakes or website; violates the Official Rules; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. **Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes or website may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.** Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If, for any reason, the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the reasonable control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, then the Sponsor reserves the right, at its sole discretion, to cancel the Sweepstakes, in whole or in part, a notice will be posted online and random drawings to award the prizes will be conducted from among all eligible entries received prior to cancellation. Sponsor reserves the right to modify the Sweepstakes or disqualify entrant if fraud, misconduct or technical failures destroy the integrity to the Sweepstakes as determined by the Sponsor, in its sole discretion.

9. **Release:** Without limiting any other provisions of these Official Rules, by entering this Sweepstakes and/or accepting a prize, entrants and winners agree to release and hold harmless the Sponsor, Administrator, Marvel Entertainment, Marvel Studios, The Walt Disney Company and each of their respective subsidiaries, affiliated companies, officers, directors, employees, agents, suppliers and agencies from and against any and all claims or cause of action including but not limited to any injury, loss, cost or damages caused or claimed to be caused of any kind to any persons, including death and property, damages sustained due in whole or in part, directly or indirectly, from entry creation, the acceptance, possession, use or misuse of a prize or parts thereof, if applicable or participation in the Sweepstakes or participation in any Sweepstakes or related activity. By entering the Sweepstakes, you hereby represent and warrant that you have read these Official Rules and are fully familiar with its contents.

10. **Publicity:** By accepting a prize, winners agree to be governed by these rules, and, if requested, agree to have his/her name and address (city and state only) in a winners' list. Winners further agree to allow the Sponsor to use his/her name, address (city and state only) and photograph in perpetuity without compensation for advertising or other purposes worldwide, in any and all media now known or hereafter devised, including the Internet, without compensation related to this Sweepstakes.

11. **Governing Law:** The Sweepstakes and the Official Rules shall be exclusively governed by and construed in accordance with the laws of the state of Ohio, without regard to conflicts of law provisions. Entrants submit to exclusive personal jurisdiction in Ohio and agree that any dispute shall be brought in the state or federal courts in Ohio. You agree that: (a) any and all disputes, claims and causes of action arising out of, or connected with the Sweepstakes or any prizes awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of Ohio; (b) any and all claims, judgments, and awards shall be limited to actual out -of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event attorney's fees ; and (c) notwithstanding the foregoing, you waive the right to claim any damages, whatsoever, including, but not limited to, punitive, consequential, direct or indirect damages.

12. **Winners' List:** To receive a Winners' List by email, send an email to: winners@dja.com with The Tide / Clean Cloak Quest Sweepstakes (01-2802-86) as the subject line. Requests must be received by July 31, 2022. Winners List will be sent after prizes have been awarded.

13. **Sponsor/Administrator:** The Sponsor of the Sweepstakes is The Procter & Gamble Distributing LLC, One P&G Plaza, Cincinnati, OH 45202. The Administrator of the Sweepstakes is Don Jagoda Associates, Inc., 100 Marcus Drive, Melville, NY 11747.

Marvel Entertainment, Marvel Studios, The Walt Disney Company, and their affiliates are not sponsors, administrators or prize providers. of this Sweepstakes.

© 2022 MARVEL